

Advertising Rates:

Local Advertisers

\$8.50 per column inch for **black and white**

\$9.75 per column inch for **color**

National Advertisers

\$10.00 per column inch for **black and white**

\$12.00 per column inch for **color**

*On-Campus Advertisers

\$7.00 per column inch for **black and white**

\$8.25 per column inch for **color**

*This rate is only available to on-campus organizations who commit to at least two ads.

-A column inch is the width of a newspaper column by one inch in height, roughly a 2"x1" rectangle-

Available Advertising Dates:

September: ~~11, 18, 25~~

October: 2, 16, 30

November: 6, 13, 20, 27

December: 11

January: 29

February: 5, 12, 19, 26

March: 19, 26

April: 2, 9, 16, 30

Contact Information:

Ad Manager-Ashley Beard- email: laviebusiness@lvc.edu, Phone: 717.319.1656

Business Manager-Adam Brashear- email: aab001@lvc.edu, Phone: 717.383.1511

La Vie Collegienne-Office- email: lavie@lvc.edu, Phone: 717.867.6169

